

Conference Sponsorship Kit

September 13 - 14, 2024









Sept. 13 – 14, 2024 🔹 Dallas College – Mountain View Campus

We at the Cannenta Foundation are excited to present to you our annual Hispanic Mental Health Conference.

The Hispanic Mental Health Conference will provide opportunities for mental health professionals from across the state to learn how to serve the growing Hispanic community.

Sessions will be held in English and Spanish on best practices for mental health professionals and will also provide a track of sessions for the general public to learn more about mental health treatment, understand stigmas, and meet local mental health providers through informative workshops in English and Spanish.



Our keynote speaker is Julissa Arce Raya. Julissa is a Mexican-American writer, speaker, businesswoman, and advocate for immigration rights. She is the co-founder of Ascend Educational Fund and the author of "My American Dream", "Someone Like Me", and "You Sound Like a White Girl". Arce was named as one of *People en Español*'s 25 Most Powerful Women of 2017 and 2018 Woman of the Year by the City of Los Angeles. She was awarded the Los Angeles Times Latinos de Hoy Emerging Leader Award, the NAHREP's Vanguard Award, and the Hispanic Heritage Foundation Inspira Award.

Participants will have the opportunity to engage in a friendly chat with Julissa during the conference along with a book signing opportunity during lunch.

Joining Julissa is our special Guest Speaker, Linda Garcia. Linda is the founder and CEO of "In Luz We Trust", an initiative to help communities of color and children of immigrants understand their relationship to money and leverage their resources to invest. Today, Linda is a published children's book author, a self-made business owner, and a guiding Luz for thousands of BIPOC who are looking to break free from limiting and toxic money mentalities. Linda's book, "Wealth Warrior", is now in stores.



For more information about the conference or Cannenta Foundation please visit CannentaFoundation.org.













Sponsorship Opportunities

Patrón Título \$6,000

- First rights of refusal for Title Sponsorship at the 2025 Summit
- 60 seconds to make remarks from the stage
- Top level name/logo recognition on the conference material and social media promotions
- Exhibitor table in the conference foyer
- Recognition from stage
- Eight Conference registrations



100% of the proceeds of The Hispanic Mental Health Conference will be contributed to the Cannenta Foundation Fund which goes to support those in our Hispanic community in need of mental health assistance.













Sponsorship Opportunities

Patrón Platino \$4,000

- 30 seconds to make remarks from the stage
- Prominent name/logo recognition on the conference material and social media promotions
- Exhibitor table in the conference foyer
- Recognition from stage
- Six Conference registrations

Patrón Oro \$2,000

- Name/Logo recognition on the conference material and social media promotions
- Exhibitor table in the conference foyer
- Recognition from stage
- Four Conference registrations



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Sponsorship Opportunities

Patrón Plata \$1,000

- Exhibitor table in the conference foyer
- Recognition from stage
- Two Conference registrations

Exhibitor \$500

- Exhibitor table in the conference foyer
- One Conference registration

Nonprofit Exhibitor \$200

- Exhibitor table in the conference foyer
- One Conference registration

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Sponsorship Form



The Cannenta Foundation is presenting a conference in 2024 to raise funds to provide access to compassionate, culturally sensitive mental health care to those in need in our community. We have several sponsorship opportunities listed below available to you. Please indicate your selection on the Sponsor Form and submit it to the Cannenta Foundation.

The Hispanic Mental Health Conference	Non-Profi Exhibitor	Evhibitoi	Patrón Plata	Patrón Oro	Patrón Platino	Patrón Título	
	\$200	\$500	\$1,000	\$2,000	\$4,000	\$6,000	
Conference registration(s)	1	1	2	4	6	8	
Exhibitor table in the conference foyer	~	√	√	\checkmark	~	\checkmark	
Recognition from stage			~	\checkmark	~	\checkmark	
Name/Logo recognition on the conference material and social media promotions				~	~	\checkmark	
Time to make remarks from the stage					30 seconds	60 seconds	
First rights of refusal for Title Sponsorship at the 2024 Hispanic Mental Health Conference						\checkmark	
CONTACT INFORMATION							
Contact Name							
Organization							
Address							
	State						
Phone	e Email						
Sponsor name for conference materials							
	Non-Profit Exhibitor	Exhibitor	Patrón Plata	Patrón Oro	Patrón Platino	Patrón Título	
	\$200	\$500	\$1,000	\$2,000	\$4,000	\$6,000	
Indicate your selection							
PAYMENT INFORMATION							
□ Check enclosed payable to Cannenta Foundation* —or — □ Charge my VISA/MasterCard/AmEx/Discover							
Name on Card Card Number							
Exp. Date Security Code Signature							

*Send completed check to 15851 Dallas Pkwy Ste. 600, Addison, TX 75001

Please complete this form and return it to info@cannentafoundation.org.

CANNENTA foundation

Questions? Contact Dr.Leti@CannentaFoundation.org